

## Professional Experience

### **Lead Designer/Art Director** Booksource Inc., St. Louis, Missouri – JUNE 2020 TO PRESENT

I am the lead creative for Booksource, a national trade book distributor focused on the K-12 education market. I lead the work to re-brand and push the visual presence of the company across a wide range of print, digital marketing and communication materials. I have been responsible for overhauling the production process of our largest publications for efficiency and have expanded the company's brand to better connect with the K-12 market. I am involved in all phases of the design and production process to create solutions for company marketing. This includes three annual catalogs, downloadable teaching resources, sales brochures and fliers, and 20+ digital marketing campaigns a year.

### **Associate Professor of Design** Wittenberg University, Springfield, Ohio – AUGUST 2012 TO MAY 2020

In all of my teaching positions I have been responsible for directing and mentoring students in graphic design. I served as faculty advisor for student design groups at each school and typically advised thirty plus students each semester. I work to give my students exposure to the larger world of design through attendance at regional professional lectures, events, and conferences as well as in class professionals to critique. I have established internship opportunities at each school and within the community to offer students the chance to gain real world design experience.

### **Freelance Designer and Creative Director** – AUGUST 2009 TO JUNE 2020

I have successfully pursued my own creative work developing materials for philanthropic, arts, and commercial organizations in Texas, Indiana, and Ohio. Like my professional career, I have been fortunate to have my creative work continually recognized in national publications such as Print Magazine.

### **Assistant Professor of Design** Lamar University, Beaumont, Texas – AUGUST 2010 TO MAY 2012

### **Visiting Assistant Professor of Design** University of Notre Dame, South Bend, Indiana

ACADEMIC YEAR 2009/2010

### **Senior Art Director** Phoenix Creative, St Louis, Missouri – JUNE 2005 TO JULY 2009

Directed and contributed to the development of creative marketing, communication and branding materials for clients in education, finance, retail, and healthcare. Clients included Anheuser-Busch, SSM Health Care, Busch Entertainment Corporation, Booksource, and many others. Mentored and directed junior team members.

### **Creative Director** ProWolfe Partners, St Louis, Missouri – JUNE 2004 TO JUNE 2005

Directed the creative development of materials including annual reports, identity, and marketing collateral. Clients included Zimmer Holdings, Phelps Dodge Corporation, E.W. Scripps, as well as Washington University in St. Louis. I served as creative leader and mentor for the creative group as well as managed the intern program.

### **Assistant Professor of Design** East Carolina University, Greenville, North Carolina – AUGUST 2003 TO MAY 2004

### **Senior Designer** Paragraphs Design Incorporated Chicago, Illinois – AUGUST 1998 TO AUGUST 2000

Developed corporate communications material including annual reports, identity, and marketing collateral. Clients included United States Gypsum, Baxter Healthcare and Smurfit-Stone Container Corporation.

**Senior Designer** McGraw-Hill Higher Education Burr Ridge, Illinois – APRIL 1995 TO AUGUST 1998  
Designed and over forty textbooks per copyright year. Managed the design departments college internship program.

**Designer** Lipman Hearne Inc. Chicago, Illinois – AUGUST 1993 TO APRIL 1995  
Worked independently as well as with a team of designers and writers to produce marketing campaign materials and financial publications to support not-for-profit, health care, and higher education institutions. Clients included the MacArthur Foundation, Ford Foundation, and University of Chicago Laboratory Schools.

## Education

### **Master of Fine Arts in Graphic Design**

University of Notre Dame, Notre Dame, Indiana, MAY 2003

### **Bachelor of Fine Arts in Graphic Design**

Indiana University, Bloomington, Indiana, AUGUST 1993

## Academic Committee Service

**Wittenberg University:** Innovation Taskforce  
Academic Computing Committee  
University Honor Council

Programing Committee  
University Planning Commission  
Strategic Plan Committee

**Lamar University:** Scholarship Committee

SACS Accreditation Committee

## Awards Recognition

### **Graphic Design USA**

**Inhouse Design Award** August 2021

**Graphic Design USA**, Design Annual, 2016

**Graphic Design USA**, Design Annual, 2014

and others

### **London International Creative**

**Competition** December 2021.

**Print Magazine**, Regional Design Annual, 2015

**AIGA Design Revival, First place** September 2014

## Professional Memberships

Member, Columbus Society of Communicating Professionals (CSCA)

Member, American Institute of Graphic Arts (AIGA)

Member, The University & College Designers Association (UCDA)

Education Chair, AIGA Houston, August 2010 TO 2011

## References and Portfolio

Available upon request or online

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PREBYS

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Samples of my work are available at [www.crispinprebys.com](http://www.crispinprebys.com).